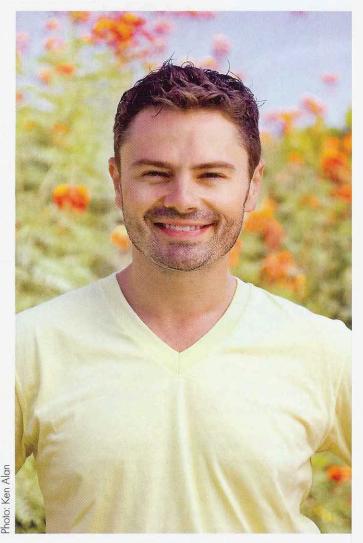




BY MAGGIE DOWNS

SHAKERS IN THE VALLEY

Il of these A-listers are highly educated, young and vibrant. They are the people who head up charity events, organize new social networking groups, create art, hop on new ideas and form new relationships within the community. They are the next generation of movers and shakers. Take a look.



Trent Blanchard, 37, PALM SPRINGS Life Coach

What do you like most about living here? Aside from the summer months, I LOVE the weather. It is perfect here! I have always been a Southern California boy at heart! I also love feeling that I am embraced by the mountains all around at any time — a nice change from the hustle and bustle of NYC!

What's your favorite spot in the valley for a power lunch? I love Tyler's restaurant. They have the best chicken salad sandwich.

What kind of gadgets do you use to stay connected? Believe it or not, I am a simple boy when it comes to technology. I couldn't live without my laptop and cell phone, but besides them, I don't have many others.

How do you hope the valley transforms over the next 5 years? Because of its healing qualities, I would love to see the desert be known as the ultimate destination for healing and relaxation, like Sedona. I would like to see more culture and entertainment brought in.